

June 16-20, 2015 | Detroit Marriott at the Renaissance Center | Detroit, Michigan

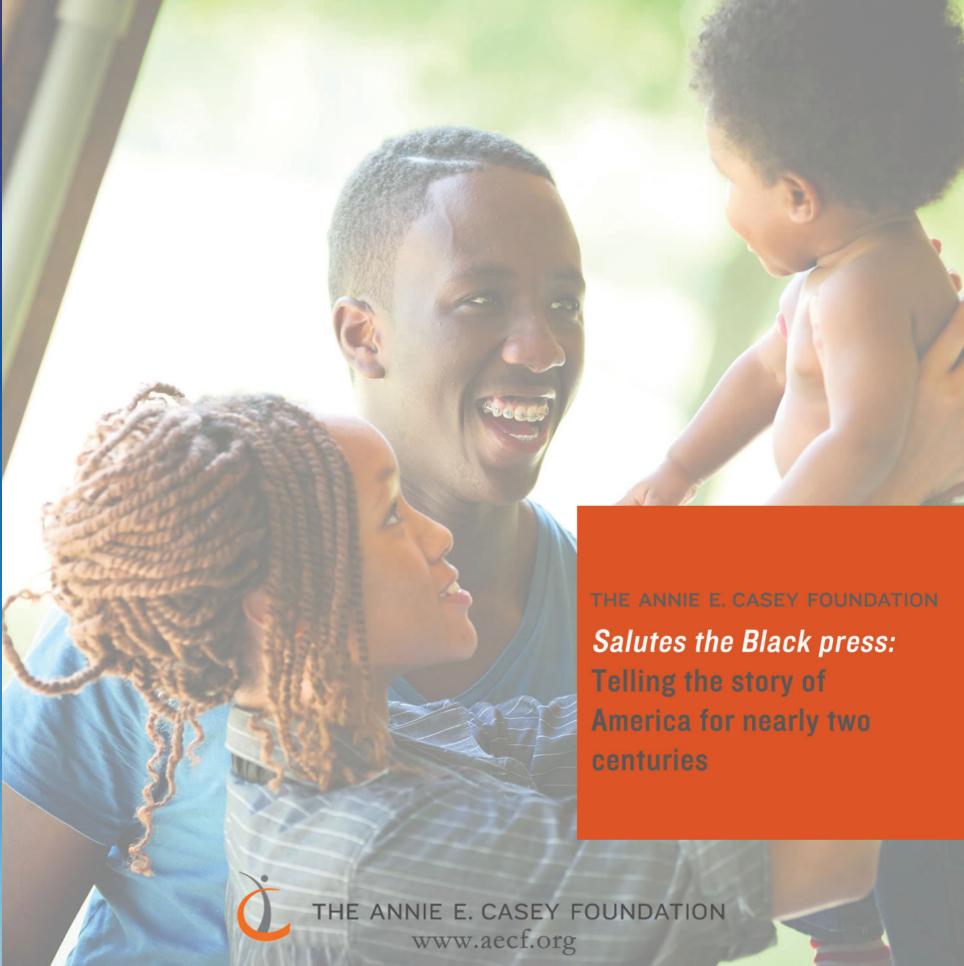


Congratulations to the

NNPA

for 75 Years of Service and being a solid foundation for the black press





CLOVES C. CAMPBELL, JR. ASSOCIATION CHAIRMAN / ARIZONA INFORMANT

Greetings,

On behalf of the board of directors and members of the National Newspaper Publishers Association, I want to welcome you to Detroit, Michigan, the "Motor City!" It is with great pride that I invite you to join us as we celebrate the 75th Anniversary of NNPA. The legacy of our organization is rich and our history is well documented every week in the pages of our 205 member newspapers.

This week we will take a look at the history of the Black Press and focus on our future as well. We are hosting the first-ever **NNPA National Youth Empowerment Day**, where we will assemble young people to discuss issues affecting them and provide them with a platform to voice their opinions. We will adjourn on Saturday with **NNPA Presents: Power and the Pulpit: Strengthening our Communities through the Black Church and the Black Press ~ A Gospel Brunch**

Event where we will honor esteemed pastors and feature renowned gospel artists.

Throughout the week we will host exciting and useful training sessions, hosted meal events, and, of course, our Legacy Awards. This conference promises to be one of the best ever!

I also want to take this opportunity to thank all of our member publishers, partners, sponsors and friends for supporting me as Chairman during the last four years. It has been an exciting and exhausting journey that has seen NNPA evolve into a "true leader" of the Black community. Together we have made a difference. Enjoy the conference.

Yours In the Struggle,

a call

Cloves C. Campbell

NNPA **ASSOCIATION BOARD MEMBERS** EXECUTIVE OFFICERS



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Cloves C. Campbell, Jr.
Arizona Informant



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New York Carib News



Mary Alice Jervay Thatch Wilmington Journal



Shannon Williams Indianapolis Recorder



MARY G. DENSON FOUNDATION CHAIRMAN / WINDY CITY WORD

I would like to personally welcome each of you to the 2015 NNPA Annual Convention in the resilient city of Detroit, Michigan.

We have a unique opportunity to share our experiences, participate in informative workshops and continue along our current path of better empowering our Black Press. It is our mission to speak truth and present relevant stories to and about the Black community in addition to operating successful businesses.

NNPA Foundation members are working to improve current programs, as well as developing new programs that will benefit our members as a whole. We are happy to say we have accomplished the following projects this year:

Purchased 20 Apple IMAC computers for the NNPA Media Lab at Howard University.

NNPA Foundation Interns served as interns for three months with member newspapers, ending with the Interns covering the events during Black Press Week. Provided Interns with two special workshops conducted by George Curry and Wells Fargo.

 NNPA Foundation provided scholarships for Communication students in each Region.

• Hired an executive director and opened an office for the foundation in Washington, DC.

In addition, the prestigious NNPA Foundation Merit Awards will be presented to honor our most outstanding publications. Please join us on Thursday as we award our 2015 winners and announce the Publisher of the Year.

As we stand united, it is imperative to always remind ourselves that we are a powerful voice of and for the African-American community throughout this great nation. I look forward to discussing creative ideas that will further prosper and enhance our individual businesses and this historic organization as a whole.

Mary G. Denson,

Thaty D. Derson

Chair



NNPA **FOUNDATION BOARD MEMBERS** EXECUTIVE OFFICERS



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Lenora AlexanderDenver Weekly News



Mollie Finch Belt Dallas Examiner



Cloves C. Campbell, Jr.
Arizona Informant



Natalie Cole Our Weekly



Jackie Hampton Mississippi Link



Dirck Hargraves Vox Global



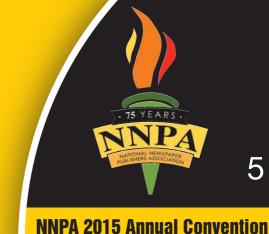
Beverly S. McKenna New Orleans Tribune



John B. Smith, Sr. Atlanta Inquirer



Thomas H. Watkins New York Daily Challenge, Inc.



KIMBERLY JOHNSON EXECUTIVE DIRECTOR NNPA FOUNDATION

Greetings Attendees:

Welcome to the National Newspaper Publishers Association's 75th Anniversary Convention!

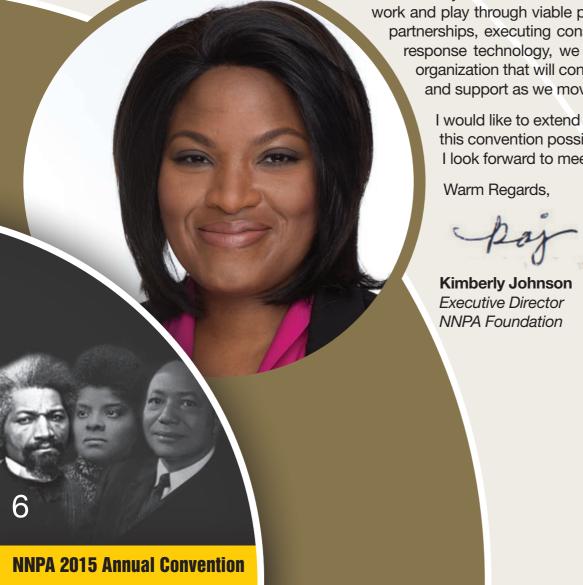
As a new member of the NNPA family, I am pleased to join you for what promises to be an exciting and productive time.

This week is packed with empowering workshops, thought-provoking panels, and an exciting gala; affording us countless opportunities to become rejuvenated and inspired through our shared experiences.

Although our experiences may vary, we almost certainly agree on one thing: we are here because we believe in our responsibility to inform, illuminate and influence the issues that impact communities all across America, from a perspective that only we, the Black Press, can bring.

It is also the duty of the NNPA Foundation to serve the communities in which we live, work and play through viable programs and initiatives. By expediting strategic partnerships, executing consistent fundraising efforts and embracing rapid response technology, we will prove ourselves a relevant and adaptable organization that will continue to evolve. I ask for your wisdom, expertise and support as we move forward together.

I would like to extend thanks to our sponsors and partners for making this convention possible. We look forward to your continued support. I look forward to meeting everyone personally.



DR. BENJAMIN F. CHAVIS, JR. NNPA PRESIDENT AND CEO

On behalf of the National Newspaper Publishers Association (NNPA), I am very pleased to welcome you to our 2015 NNPA Annual Convention and the historic celebration of the 75th Anniversary of the world's largest and oldest national trade association of African American owned newspapers and media companies. Thank you for your presence and for sharing with us this special and important milestone.

Detroit, Michigan is a vibrant city now on the comeback as a world class municipality with enormous potential going forward. It is quite appropriate and timely for the NNPA to convene here amidst evolving prosperity and progress. It is also customary and appropriate to recognize the leadership of our local host publisher, Hiram Jackson, and the Michigan Chronicle, for helping immeasurably to prepare for the success of the convention.

We are the Black Press of America. Our journey to publish and distribute the news has come a long way since the time that John Russwurm and Samuel Cornish first dared to publish Freedom's Journal on March 16, 1827 in New York City.

To reiterate what I said in an address this past March during Black Press Week in Washington, DC on the State of the Black Press in America: "We value the opportunity to state on the public record that the evolution of the 188-year living legacy of Black American owned newspapers throughout the United States remains strategically important, insightful, indigenous, and impactful."

"The NNPA was established in March of 1940 in Chicago under the leadership of John Sengstacke, publisher of The Chicago Defender; Carl Murphy, publisher of The Afro American in Baltimore; and about 20 other publishers of Black owned newspapers from across the nation.

Those publishers who came together in Chicago 75 years ago were very mindful of the challenges and the responsibilities of the Black Press in a nation and in world where racial and social injustice

and economic inequity were longstanding realities."

"Yet the historical and contemporary genius of the Black Press was not to permit the prevailing inequalities or open hostilities to the advancement of the interests of Black people to render the Black Press to a position of silence in face of injustice. The genius and journalistic power of Black owned newspapers, however, was and still is today to be vocal and audacious. We report the truth of the news without compromise and without the taint of racial bigotry, hatred or prejudice. If there is a true "Free Press" in America today, it is exemplified by the freedom and integrity of the Black Press."

Today we celebrate the past, present and the future of the Black Press in America. Our convention theme, therefore, is "Empowering a New Generation of Leadership." We are the Voice of Black America. Our voice is intergenerational. Our voice is local, statewide, regional, national, and global. Throughout the convention this week and throughout the year we ask you to join us in using the social media hashtag #OurVoice75 @NNPA_BlackPressUSA.

We begin our convention with a National Youth Empowerment Day at the Wayne County Community College District (WCCCD) and we are grateful to President Ivery for his leadership and support of the NNPA's outreach to Detroit's emerging young leaders.

Lastly, we especially thank all our corporate partners, advertisers, sponsors, and supporters. The NNPA represents and presents the views and the collective interests of 45 million African Americans who spend more than 1.2 trillion dollars annually in the economy of the United States. We are committed to the economic development and sustainability of our communities across the nation. Long live the spirit, legacy and future of the NNPA

Sincerely,

Dr. Benjamin F. Chavis, Jr.

President and CEO

National Newspaper Publishers Association





RICK SNYDER GOVERNOR BRIAN CALLEY LT. GOVERNOR

June 16, 2015

Dear Friends:

It gives me great pleasure to welcome you to the NNPA 75th Anniversary Annual Convention in Detroit.

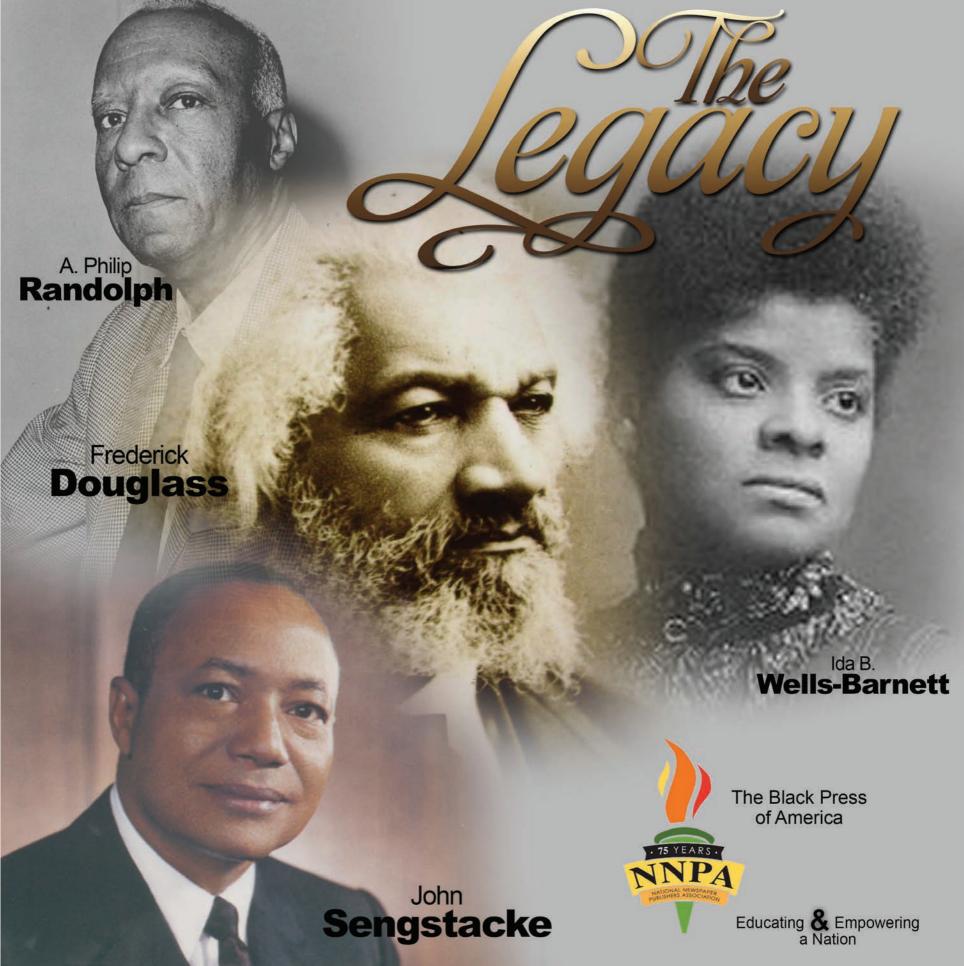
On behalf of the residents of Detroit and the entire state of Michigan, thank you for your continued commitment and dedication to service. To reach this significant milestone required many years of hard work and dedication, and you, your staff, and affiliates should be proud of this achievement.

Again, welcome to the NNPA 75th Anniversary Annual Convention. Please accept my very best wishes for a memorable and enjoyable gathering and for continued success in the years to come.

Sincerely,

Rick Snyder Governor

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TERRY B. JONES NNPA CONVENTION CO-CHAIRMAN PUBLISHER / DATA NEWS WEEKLY

Welcome to the Motor City!

I'd like to personally welcome each of you to the **Annual NNPA Convention, Celebrating 75 Years of the Black Press of America.** It's an exciting time for NNPA as we continue to grow and adapt, and remain motivated and responsive to the needs of the Black community. Our organization is confronting a time of many changes and we're meeting these changes during a time of larger nation-wide and global change. The world of newspaper publishing is an exciting area in which to work, and we'll continue to meet and bring inspired people together in publisher forums like this, to ensure our organization and the members of NNP A remains at the cutting edge.

We're transforming the way we operate to continuously improve our ability to provide news, commentary and a focus on the issues in the Black community, while providing relevant and exciting content to our

readers, in the ways they wish to receive it. Our employees and partners have continued to meet the challenges of our field and to excel despite setbacks. We should all be very proud of where we are today and excited about where we are headed.

Before I close, I'd like to thank each of you for attending our conference and bringing your expertise to our gathering. You, as publishers and leaders, have the vision, the knowledge, the wherewithal and the experience to help us pave our way into the future. You are truly our greatest asset today and tomorrow, and we could not accomplish what we do without your support and leadership. I also wish to thank our Event Sponsors for their constant support of the Black Press and our many initiatives over the years. We could not present a convention like this without their partnership, and we are truly grateful. I would like to commend our outgoing Chairman, Cloves Campbell, for his dedication to his position, and for his leadership. And finally, I want to thank you all for allowing me to serve as Convention Chairman and Co-Chairman, it has been my honor to serve and to strive for meaningful and enjoyable gatherings for the past 4 years.

Throughout this conference, I ask you to stay engaged, keep us proactive and help us shape the future of NNP A. My personal respect and thanks goes out to all of you.

Terry Jones

NNPA Convention Co-Chairman and Publisher, Data News Weekly



KAREN CARTER RICHARDS CONVENTION COMMITTEE CO-CHAIR AND PRESIDENT HOUSTON FORWARD TIMES

Greetings!

Welcome to the 2015 National Newspaper Publishers Association Annual Convention.

We are very excited that you have you joined us in the beautiful city of Detroit as we celebrate 75 YEARS!!! We are excited about reflecting back on the publishers that have made great contributions to NNPA but also looking forward to celebrating and empowering a New Generation of Leadership.

We have prepared a full schedule of events that will allow you to network, share your professional expertise, discuss how to best meet the challenges of the future and capitalize on new economic opportunities.

It is also with great pleasure that I congratulate all of the honorees, new officers and award winners that have demonstrated excellence in service. I would also like to thank all of our partners and sponsors for their dedication to the NNPA. It is because of your support that we are able to inspire, educate and inform local communities throughout the United States.

While you are here please be sure to take time out to enjoy the many pleasures provided by the beautiful city of Detroit.

Thank all of you for your continued support to the NNPA.

Karen Carter Richards Convention Co-Chair Houston Forward Times

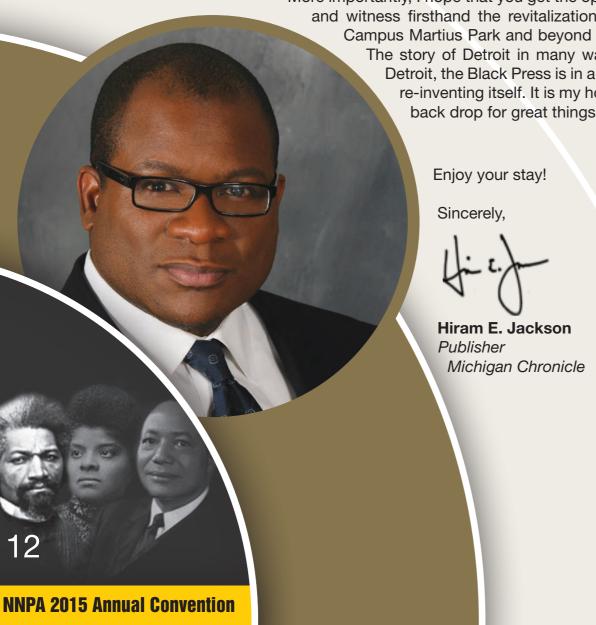


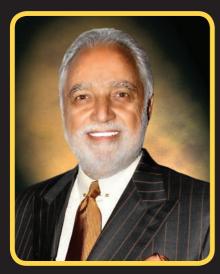
HOST PUBLISHER **HIRAM E. JACKSON** PRESIDENT AND CEO, REAL TIMES MEDIA AND PUBLISHER, MICHIGAN CHRONICLE

Welcome to the 2015 NNPA Annual Convention.

We are honored that Detroit was chosen as the host city to commemorate the 75th Anniversary of the National Newspapers Publishers Association. It is with pride that we welcome you to the City of Detroit. While visiting, I hope you find the time to enjoy some of our national treasures such as the Charles H. Wright of African American Museum which houses over 35, 000 artifacts of African American history, or the Motown Museum which chronicles the origins of Motown icons Diana Ross and Smokie Robinson. We recommend that you take the time to enjoy the things that continue to make Detroit a national tourist attraction.

More importantly, I hope that you get the opportunity to simply walk around downtown and witness firsthand the revitalization of our great city. From the Riverwalk to Campus Martius Park and beyond the energy of this city is not to be missed. The story of Detroit in many ways parallels that of the Black Press. Like Detroit, the Black Press is in a prime position to share its foundation while re-inventing itself. It is my hope that the inspiration of Detroit will be the back drop for great things with the NNPA.







. 75 YEARS. NATIONAL NEWSPAPER PUBLISHERS ASSOCIATION

Congratulations On The Rich History We Share As Black Publishers On This 75th Anniversary!!!

"When you elected me as your Chairman of NNPA...

I WAS HONORED."

"During my Chairmanship "We" were able to secure tens of millions of dollars in advertising for "All Of Our Publishers"...

I WAS GRATEFUL."

"When you honored me with NNPA's Legacy Award as one of the most successful Chairmen in the history of NNPA...

I WAS HUMBLED."

A Special Thank You to All My Brother & Sister Publishers of NNPA

"Power to the Black Press"

Forward Fines

REPORTING THE TRUTH | AFFECTING CHANGE | MOVING FORWARD



Congratulations
on 75 years

of advocating for

the Black Press



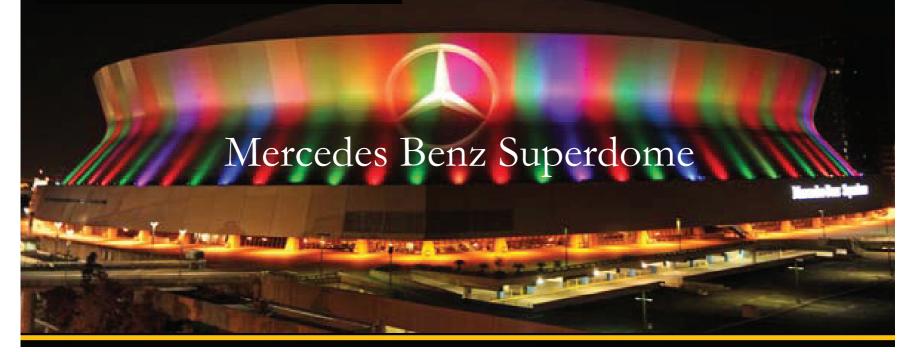
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(504) 821-7421 Office (504) 821-7622 Fax

Terry B. Jones, Publisher/CEO terrybjones@bellsouth.net (504) 905-3235 Cell phone

New Orleans Data News Weekly is the largest free community newspaper in New Orleans. We have been serving the New Orleans Community for 50 years providing a voice to tell the stories that are important to the African-American community and focusing on the redevelopment of our unique City. It is a solid brand that has built a relationship as a credible voice in the community staying true to its motto as being "The People's Paper".

50 Years of Service 60,000 Weekly Readers Awards

- "Excellence in Communications" Award in 2006 by New America Media.
- "Ethnic Pulitzer" highlighting the hard work and commitment of our Staff
- First-Runner-up Daimler Chrysler "Entrepreneur of the Year" Award in 2007
- 2015 Asante Foundation Crystal Award











UAW-Ford represents nearly 50,000 workers in nearly every state in the nation.

The men and women of UAW-Ford are military veterans, mentors, community activists and more.







At UAW-Ford, we build more than just world-class cars and trucks, WE BUILD COMMUNITIES

UAW-FORD COMMUNITY

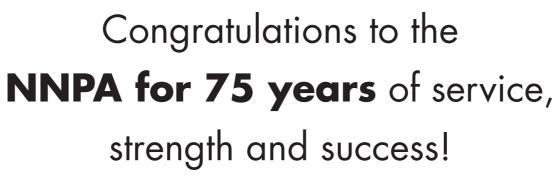
To learn more about UAW-Ford Community, visit us on the web at: www.uawfordcommunity.org

Jimmy Settles, Jr.

Vice President, International UAW Director, National Ford Department

Bill Dirksen

Vice President, Ford Motor Company North American Labor Relations



The "Closing the Racial Wealth Gap"

Empowerment Tour

featuring Maggie Anderson and Eugene Mitchell

is a movement to create



from increased spend with Black businesses.

Margarita Anderson and her family made history with their yearlong stand living off Black businesses. 'The Empowerment Experiment' proved how support of Black businesses can rescue Black communities and improve the economy as a whole.

architect and driving force behind the New York Life African American Community Empowerment Plan. His vision is to change the financial landscape of Black America by building wealth and creating financial legacies for future generations.

Eugene Mitchell is the

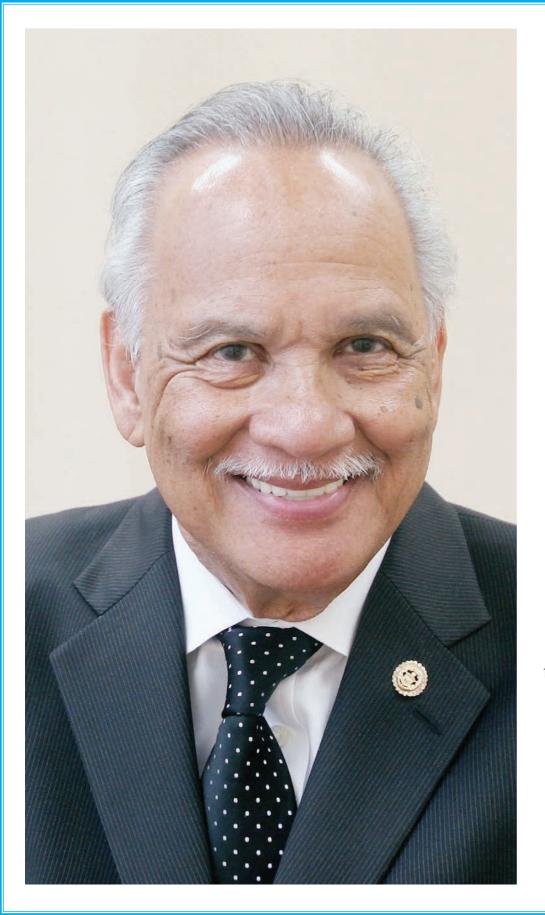
Join the movement at www.newyorklife.com/empowermentplan



African American Community Empowerment Plan

Congratulations on your 75th anniversary, NNPA.

Publix
where shopping is a pleasure



In Memory of

RAYMOND H. BOONE

February 2, 1938 - June 3, 2014

Richmond Free Press

Founder • Publisher • Editor

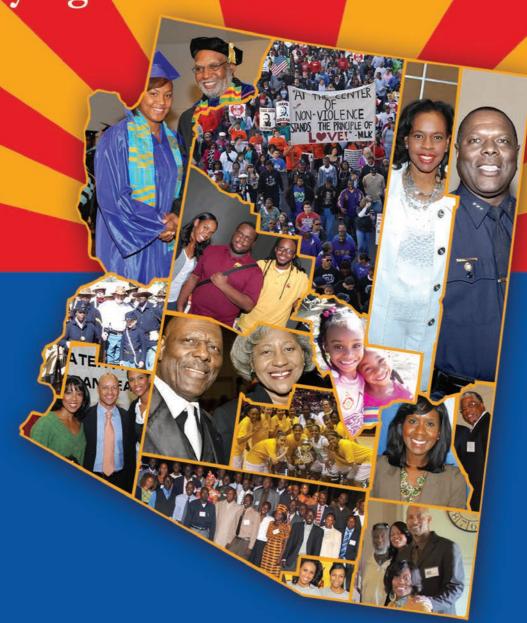
Your voice is silent,
but the influence of your wisdom
and pursuit of justice
— with excellence —
continues to challenge
the National Newspaper
Publishers Association
and its membership
to speak up and speak out
for the voiceless,
the powerless and
the economically disenfranchised.

Richmond Free Press

JEAN PATTERSON BOONE
President/Publisher

BONNIE V. WINSTON Managing Editor

Saluting 75 years of the National Newspaper Publishers Association carrying the torch for the Black voice



ARIZONA INFORMANT

RECORDING BLACK HISTORY EVERY WEEK



100 YEARS OF THE Coca Cola BOTTLE



NNPA's success as an organization would never have happened without pioneering and visionary publishers, both women and men, working together on behalf of a community historically overlooked and ignored by mainstream media.

Congratulations on our 75th anniversary from the staff of Nashville's premier African American newspaper - *The Tennessee Tribune, and its publisher, Rosetta Miller Perry.*



"The day we see the truth and cease to speak is the day we begin to die"
—Martin Luther King Jr.

CONGRATULATIONS NINPAL

On 75 years of

Telling our stories,

Embracing our dreams

And fighting for our future



LOS ANGELES WAVE PUBLICATIONS GROUP

www.wavenewspapers.com



Convention Office – Richard A, Level 5

Tuesday, June 16, 2015 – Friday, June 19, 2015, 8:30 am-6:00 pm Saturday, June 20, 9:00 am-2:00 pm

Conference Registration – Mackinac Foyer, Level 5

Wednesday, June 17, 2015 – Friday, June 19, 2015, 8:30 am-6:00 pm

Schedule of Events

TUESDAY, JUNE 16, 2015

NNPA Presents National Youth Empowerment Day * Sponsored by Macy's, UAW Ford and Wayne County Community College District

Wayne County Community College * The Atrium 1001 Fort Street Detroit, MI 48226 Use main entrance on Forte Street

8:30 am **Registration Open**

9:00-9:45 am Opening and Keynote Speaker w/Continental Breakfast:

Special Guest and Emcee: Dr. Joseph Kimbrough, Leadership Expert

Welcome Remarks:

Cloves Campbell, Jr., NNPA Chairman Dr. Benjamin F. Chavis, Jr., NNPA President and

Hiram E. Jackson, CEO, Real Times Media and Publisher, Michigan Chronicle

10:00-11:30 am **Training Session: Be Your Own Brand** Sponsored by Macy's

Guest Speaker: Sheila P. Coates, Founder and President, BYOB

Does your style/image reflect your personality without you saying a word? Are you using your uniqueness for your benefit? If not, you should be. Your "Personal" brand is just as important as Nike, Apple or Diddy! Learn how to dress for the job you want, project the right body language in any situation and how to put your best YOU forward when engaging in social media platforms. This

entertaining and interactive workshop will help you be the best YOU - you can be. BYOB - Be Your Own Brand Because Everybody Else Is Taken!

11:45 am-1:15 pm **Lunch and Panel Discussion: Get Your** Life Right: Education, Finance and Career Development

Remarks from Cheryl Pearson-McNeil, Senior Vice President, U.S. Strategic Community Alliances and Consumer Engagement, Nielsen

Moderator: Dr. Joseph E. Kimbrough

Panelists:

Dr. Eddie M. Connor, Jr, Author, International Speaker, College Professor, Mentor, Political Advisor, Teacher, and Radio/TV Correspondent Kamillia Landrum, NAACP-Detroit Program and Membership Services Director Gail Perry-Mason, Financial Analyst and Author

1:30-3:00 pm

Training Session: Honor The Line: Bridging the Gap between Youth and Law Enforcement

Presented by the B.A.L.L. Foundation – Bridging Athletic, Learning and Life Skills Foundation

The Honor the Line Program is designed to provide coping skills to community representatives in order to minimize the high number of negative interactions between law enforcement and the community. The line between right and wrong has to be honored and respected. But at times the line can get blurry. Everyone has to work to sustain clarity of the boundary between right and wrong. As a community we have to have a mutual respect for one and other and a willingness to seek understanding.

Panelists:

Randy Henry, B.A.L.L. Foundation Lt. Green, Detroit Department of Natural Resources

Sgt. David L. Wallace, Detroit Public Schools Trp. Walter Crider, Michigan State Police

3:15-3:45 pm Closing Session, Wrap-Up and Next Steps

3:45-5:00 pm

Featured Entertainment from Detroit's Own **American Idol Finalist Malaya Watson**



6:30 pm

Bus Transportation from the Detroit Marriott Renaissance Center to the Motor City Casino – Meet Buses at the hotel's Motor Lobby.

7:00-10:00 pm

Chairman's Reception Sponsored by The Coca-Cola Company and the Motor City Casino

Amnesia Night Club at the Motor City Casino 2901 Grand River Ave Detroit, MI 48201

10:00pm

Bus Transportation from the Motor City Casino to the Detroit Marriott Renaissance Center.

WEDNESDAY, JUNE 17, 2015

10:00 am – 11:30 am
Foundation Board Meeting
Mackinac Ballroom, 5th Floor

11:30 am-12:30 pm Buffet Brunch Available for Board Members Marquette Room, 5th Floor

12:00-6:00 pm Association Board Meeting Mackinac Ballroom, 5th Floor

6:30 pm

Bus transportation from the Detroit Marriott Renaissance Center to the Charles H. Wright Museum of African American History – Meet Buses at the hotel's Motor Lobby.

7:00-10:00 pm

President's Reception Sponsored by the New York Life Insurance Company and UAW Ford

Charles H. Wright Museum of African American History Wayne State University 315 E Warren Ave * Detroit, MI 48202

Guest Speakers:

Maggie Anderson, Founder, The Empowerment Experiment and Author, "Our Black Year" Eugene Mitchell, Corporate Vice President and Manager, African-American Market, New York Life Insurance Company

Presentation and Unveiling of the new book

Getting the Word Out: African American Women Publishers by Rosetta Miller Perry, Publisher, Tennessee Tribune

10:00pm

Return bus transportation from the Charles H. Wright Museum to the Detroit Marriott Renaissance Center.

THURSDAY, JUNE 18, 2015

8:00-9:15 am

Opening General Session and Breakfast Sponsored by the American Federation for Children

Moderator:

Kevin P. Chavous, Founding Board Member and Executive Counsel, American Federation for Children and Alliance for School Choice

9:30-10:45 am

Training Session: Creating Multiple Streams of Non-Traditional Revenue

Ontario East Room, Level 3

Moderator: Hiram E. Jackson, CEO, Real Times Media and Publisher, Michigan Chronicle

Panelists:

Angela Spencer Ford, VP, Strategic Development, GlobalHue/MultiConnect

Clinton Lechich, Digital Sales Manager, Interactive One Local Detroit

Tanisha Leonard, VP, Business Development, Real Times Media

11:00 am-12:00 pm GM Salutes ~ NNPA 75th Anniversary GM World, Ground Level, Renaissance Center

12:15-1:30 pm

Luncheon Sponsored by The Annie E. Casey Foundation

Mackinac Ballroom, Level 5

Remarks from Ryan Justin Fox, Communications Associate, Strategic Communications, The Annie E. Casey Foundation

Speaker:

Dr. Henry Louis Gates, Alphonse Fletcher University Professor and Director of the Hutchins Center for African and African American Research, Harvard University



SCHEDULE

1:45-3:00 pm

Training Session: How to Monetize and Generate Revenue for NNPA Publisher Websites Ontario East Room, Level 3

Speaker:

Norman Rich, President and CEO, Lighthouse Strategic Group

7:00-9:30 pm
NNPA Foundation Merit Awards Cocktails
and Dinner Sponsored by MillerCoors, Walton
Foundation, Wells Fargo
Mackinac Ballroom

FRIDAY, JUNE 19, 2015

8:30-10:00 am
Breakfast Sponsored by Macy's featuring
American Heart Association
Mackinac Ballroom, Level 5

Speaker:

Icilma V. Fergus, MD, FACC, Associate Professor, Medicine and Director, Cardiovascular Disparities, Mount Sinai Medical Center

10:00 am-4:00 pm Macy's Beauty Bar Mackinac Foyer, Level 5

10:15 am-12:15 pm
Publishers' Business Meeting and General
Membership Meeting
Cadillac Room, Level 5

12:15-1:45 pm

Luncheon and Training Session: Getting to Your Customer: Creating and Maintaining Effective Corporate Relationships Between NNPA Publishers and Advertisers

Mackinac Ballroom

Opening Remarks from Kenneth J. Barrett, Global Chief Diversity Officer, General Motors

Moderator: George E. Curry, NNPA Editor in Chief

Panelist:

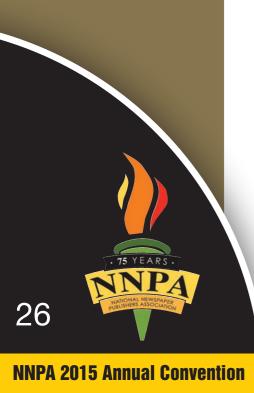
Tamara Weston, Manager of Multicultural Marketing, Macy's

2:00-5:00 pm NNPA Elections Marquette A&B, Cadillac A and Cadillac B, Level 5

7:30-8:30 pm NNPA Legacy Awards Cocktails Ambassador Foyer

8:30-10:00 pm NNPA Legacy Awards Black Tie Dinner Ambassador Ballroom

10:00 pm-12:00 midnight Legacy Awards Dessert Afterglow Ambassador Foyer and Ballroom



SATURDAY, JUNE 20, 2015

9:00-10:00 am

New Board Swearing-In Ceremony and Meeting

Marquette Room, Level 5

11:00 am-1:30 pm

NNPA Presents: Power and the Pulpit: Strengthening our Communities through the Black Church
and the Black Press ~ A Gospel Brunch Event

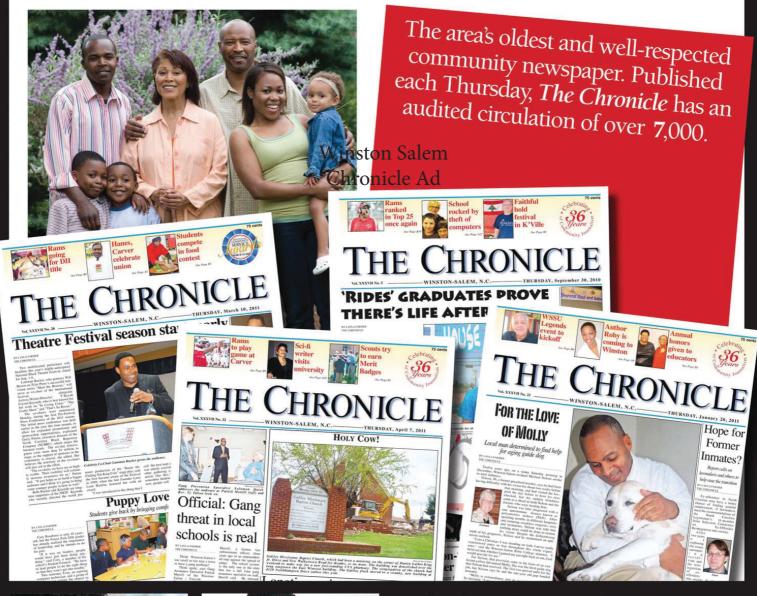
Renaissance Ballroom, Level 4





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W W W . M I S S I S S I P P I L I N K . C O M

Salutes

National Newspaper Publishers Association

In celebration of

75 Years of Advocating for The Black Press

News when you need it!



The Mississippi Link

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Jackie Hampton, Publisher | Minnie Garrett, Managing Editor | Ayesha Mustafaa, Editor

CONGRATULATIONS NNPA ON YOUR 75TH ANNIVERSARY





Breaking down barriers to educational choice and giving hope to every child.









Редду Hunt, Publisher

Congratulations To The National Newspaper Publishers Association

75Th Anniversary Celebration

Freedom's Journal: March 1827

Samuel Cornish



John Russwurm



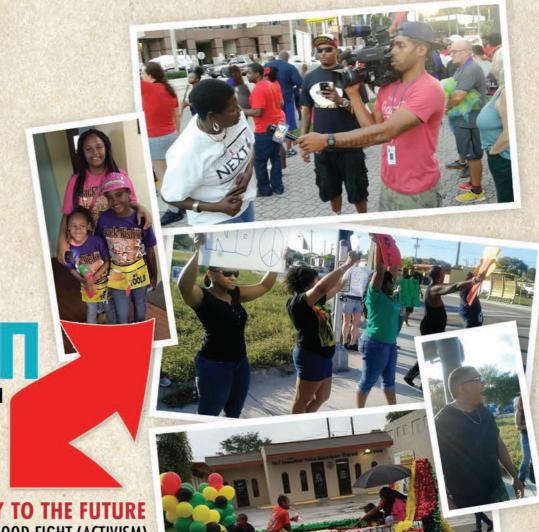


Mestside Gazette

BROWARD COUNTY'S OLDEST AND LARGEST AFRICAN AMERICAN OWNED AND OPERATED NEWSPAPER

(44) (Gears) 1971-2015

"Read our history through the pages of the Black Press." -Levi Henry, Jr., Founder



SEILERATION NO SERVICE NO SERVICE

BRIDGING THE GAP FROM OUR HISTORY TO THE FUTURE

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Margarita "Maggie" Anderson Founder of The Empowerment Experiment (EE), The Creator of Maggie's List, And The Author of "Our Black Year".

Margarita Anderson and her family made history and dominated headlines as national media covered their year-long stand living exclusively off Black businesses, professionals, and products for an entire year. This first-ever real-life case study in self-help economics was called The Empowerment Experiment (EE). Their experiment resulted in a landmark study conducted by Northwestern University's Kellogg School of Business which proved with the data from the Anderson's journey how incremental support of Black businesses can rescue the Black community and improve the American economy as a whole.

Margarita, a first-generation Cuban-American, has a BA in Political Science from Emory University; and earned a Juris Doctor (JD) and Masters of Business Administration (MBA) from the University of Chicago, where President Barack Obama was her law professor and mentor. Before the experiment, she was an aide to civil rights icon, Congressman John Lewis, the speechwriter for the Mayor of Atlanta, a corpo-

rate strategy executive at McDonald's Corporation, and a strategy consultant.

Since the experiment, Margarita has become the face of a conscious consumerism movement uniting consumers and corporations of all kinds, and the quality Black businesses that can rescue struggling communities and provide role models to Black youth. A sought-after speaker, she tours the country inspiring more consumer and corporate engagement of Black professionals and firms. Margarita appears on CNN, MSNBC, Fox News, C-SPAN, PBS Newshour, and CBS Morning News, among many other national television and radio shows...and uses her growing platform to increase awareness about economic inequalities that starve Black neighborhoods and deny Black businesses, and how proactive support of Black businesses can create jobs, curb crime, and improve the American economy.

Maggie is also the author of the critically acclaimed book about EE, Our Black Year. (www.OurBlackYear.



Kenneth J. Barrett Global Chief Diversity Officer General Motors

Ken Barrett, Captain, U.S. Navy (ret) became General Motors first Chief Diversity Officer in 2012. Before joining GM, he served as the Under Secretary of Defense's Acting Director, Office of Diversity Management and Equal Opportunity, in Washington, D.C. Prior to that, he had five years of award-winning performance as the U.S. Navy's Diversity Director, where he achieved historic levels of minority and female officer additions and transformational work-life balance initiatives.

Now General Motor's Global Chief Diversity Officer, Ken Barrett promotes diversity and inclusion to increase cultural diversity in the organization and provides overarching strategic leadership to the organization's global diversity agenda. Mr. Barrett also chairs the Strategic Diversity Working Group, the employee resource group (ERG) leader council, the ERG executive champion roundtable and supports the Supplier Diversity, Minority Dealer and Women Dealer advisory councils.

Barrett holds a bachelor's in political science from Holy Cross, a master's in national security and strategic studies from the Naval War College and an executive master's in business administration from the Naval Postgraduate School. He completed the Federal Executive Senior Fellow Program at Harvard University and is a graduate of the Armed Forces Staff College.

Cloves C. Campbell, Jr. is Publisher of Arizona Informant, a family owned and operated newspaper that provides an important voice for the African-American community in Arizona. This year it celebrates 42 years of publishing. Currently he serves as board chair of the National Newspaper Publishers Association.

As a Phoenix native, his personal commitment and knowledge of the community in which he grew up shows throughout his work. Most recently, he served in the State House of Representatives for District 16 from 2007-2010, fulfilling duties on the appropriations, banking and insurance and house ethics committees.

With extensive background in marketing communications, media/public relations and advertising sales, Cloves lends his expertise as Vice Chair of Arizona African-American Democratic Caucus. He also is board member of the following organizations: The

George Washington Carver Museum Board, Roosevelt Foundation for Our Children's Future, The Black Theatre Troupe, Arizona African American Legislative Days Coalition, Wells Fargo Community Advisory Board, Tanner Chapel A.M.E. Church Renaissance Committee and First Tee of Arizona.

He is the recipient of numerous awards including: Maricopa County Branch NAACP Roy Wilkins Award, Western Province Kappa Alpha Psi Tom Bradley Distinguished Citizens Award, The Arizona State University Black History Pioneer Award and the Alpha Kappa Alpha Community Leaders Award.

He was educated at Pitzer College in Claremont, California and the University of Virginia's Darden School of Business Legislators Program. Married for 22 years, Cloves and his wife, Lanette, have three children: Daivon; Chanette; and Cloves III. He, his wife and children are all life members of the NAACP.



Cloves C. Campbell, Jr. Publisher, Arizona Informant



Kevin Chavous
Founding Board Member
and Executive Counsel
American Federation for
Children and Alliance for
School Choice

Kevin P. Chavous is a founding board member and executive counsel for the American Federation for Children and the Alliance for School Choice, a noted author, and national education reform leader. As a former member of the Council of the District of Columbia and Chair of the Council's Education Committee, Mr. Chavous was at the forefront of promoting change within the District public school system. His efforts led to more than \$500 million new dollars being made available to educate children in D.C.

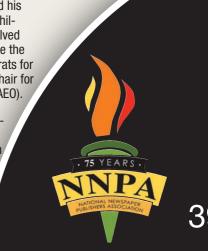
A leading national advocate for educational choice, Mr. Chavous helped to shepherd the charter school movement into the nation's capital. Under his education committee chairmanship, the D.C. charter school movement became the most prolific charter school jurisdiction in the country, with now nearly half of D.C.'s public school children attending charter schools. In addition, Mr. Chavous assisted in shaping the District's three-sector education partnership with the federal government. That partnership led to \$60 million in annual federal dollars for D.C.'s public schools, public charter schools, and the first federal scholarship program which has provided access to private schools for nearly 6,000 children from low-income families since inception.

In recent years, Mr. Chavous has worked to advance charter school and parental choice programs in a

host of jurisdictions around the country, most notably in Louisiana and Tennessee. A prolific writer and much sought after speaker, Mr. Chavous' opinion editorials have appeared in many major newspapers and he has given education reform speeches in nearly every state. Former Indiana Governor Mitch Daniels calls Mr. Chavous, "the most effective advocate for children in America."

Mr. Chavous is also an accomplished author, having published Serving Our Children: Charter Schools and the Reform of American Public Education, and his most recent book, Voices of Determination: Children that Defy the Odds. Mr. Chavous is involved with many education reform groups and is the the Founder and Board Chair Emeritus of Democrats for Education Reform (DFER)and former Board Chair for the Black Alliance for Educational Options (BAEO).

Mr. Chavous was born and raised in Indianapolis, Indiana and graduated from Wabash College, where he was an NCAA All-American in basketball. He also graduated from the Howard University School of Law, where he was president of his graduating class. He lives in Washington, D.C.





Sheila P. Coates Founder & President Be Your Own Brand

Be Your Own Brand (BYOB) is the culmination of Sheila Coates' two decades of experience as a marketing executive specializing in artist development, branding and imaging. Coates understands the importance of creating and maintaining a consistent visual presentation that is authentic and generates a sense of confidence and character in order to succeed in today's competitive marketplace. She has the background and expertise to help people to "Be Their Own Brand" by combining the power of words and images to develop memorable first impressions that "Speak Volumes Without Saying A Word..."

During her tenure in the music industry, Coates worked with some of the most recognizable names in the business. She inspired, cultivated, and provided guidance to many artists who went on to achieve platinum-selling status. The list reads like a "Who's Who" in popular music —Mary J. Blige, Sean "P. Diddy" Combs, Santana, Toni Braxton, Lenny Kravitz, Barry White, Jill Scott, Babyface, Monica, Angie

Stone, Q-Tip, Lalah Hathaway, and many others. She's created images for more than 100 videos, red-carpets events and television programs such as: The GRAMMY® Awards, American Music Awards, MTV Video Music Awards, BET Awards, Good Morning America, The Today Show, Oprah, The Tonight Show and Late Night With David Letterman.

Coates held SVP positions with Sony/BMG, Arista Records, EMI/Capitol, Virgin Records, MCA Records, Perspective Records and Hidden Beach Recordings, where she managed budgets exceeding \$50 million.

Through BYOB, Coates has consulted with executives at Fortune 500 companies including; Coca-Cola, NBC/Universal, Comcast, StateFarm Insurance and Neutrogena to name a few. She is a frequent speaker at non-profit conferences and organizations such as Dress For Success, WICT (Women in Cable & Television) The Kanye West Foundation, Women's Step Up Network and various high schools.

Empowering people to overcome obstacles and walk in their unique purpose, is the real life message shared by Dr. Eddie M. Connor, Jr. who is a survivor of stage 4 cancer. Dr. Connor is a resident of Detroit, Michigan and grew up in Kingston, Jamaica. He is an Author, College Professor, International Speaker, Mentor, Minister, Radio/TV Correspondent, and TV host of Heal Your Heart.

Dr. Eddie M. Connor, Jr. has earned a Doctorate in Education and serves as Graduate Education Professor, at the prestigious Marygrove College. Dr. Connor is a bestselling author of 5 books and founder of Boys 2 Books, which provides mentorship to boys and young men via literacy, leadership, and life skills enrichment. Boys 2 Books has received national endorsements, from the U.S. Congress, National Black Law Student Association, and Black Male Engagement Initiative.

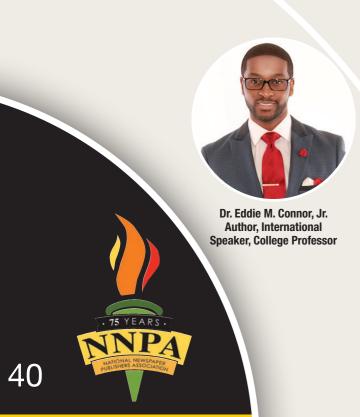
While working alongside former Congressman Hansen Clarke, Dr. Connor's efforts assisted in developing a Resolution in the U.S. Congress (H.R. 721), to express that bolstering literacy amongst African-American and Hispanic males, is an urgent national priority. The Boys 2 Books program has been endorsed by the United States Congress and

Dr. Connor's development of the H.R. 721 Resolution, was the impetus for President Barack Obama's, My Brother's Keeper initiative.

Dr. Connor has garnered prestigious honors, for his community activism and unique leadership ability, such as the Dr. Martin Luther King, Jr. Humanitarian Award, The Black Male Engagement Leadership Award, The Spirit of Detroit Award, and named one of the top 100 leaders in Who's Who in Black Detroit. Dr. Connor has been featured on BET, CBS, NBC, PBS, TCT, The Steve Harvey TV Show, The Tom Joyner Show, The Word Network, and many other media outlets. Dr. Connor is a contributing writer for the Michigan Chronicle and was also featured in the acclaimed BET documentary, It Takes A Village to Raise Detroit.

Dr. Connor speaks extensively on the subjects of education, leadership, overcoming obstacles, and maximizing your purpose. As an international speaker, much of his work extends throughout Jamaica and South Africa.

Dr. Connor empowers people in churches, community centers, and colleges, by inspiring and motivating others to maximize their purpose.



NNPA 2015 Annual Convention

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George Curry Editor-In-Chief NNPA News Service

George E. Curry is editor-in-chief and a syndicated columnist for the National Newspaper Publishers Association News Service (NNPA), a federation of 200 African-American newspapers.

He is a former Washington correspondent and New York bureau chief for the Chicago Tribune, and former editor-in-chief of Emerge magazine. He started his journalism career as a reporter for Sports Illustrated and was also a reporter for the St. Louis Post-Dispatch.

While serving as editor of Emerge, Curry was elected president of the American Society of Magazine Editors, the first African American to hold the organization's top post. In 2000, the University of Missouri presented Curry with its Missouri Honor Medal for Distinguished Service in Journalism. The National Association of Black Journalists named him its 2003 "Journalist of the Year." In 2008, the Black AIDS Institute presented Curry with a "Heroes in the Struggle Award" for his work combatting HIV/AIDS.

two years as secretary and also served as the Chair of Community Programs for six years. She is a prominent educator in the local community where she works including member of the Community Advisory board of Touro College and board member New York City Affiliate of the AHA.

He is the author of Jake Gaither: America's Most

Debate and The Best of Emerge Magazine. Curry wrote and served as chief correspondent for the

Famous Black Coach, editor of The Affirmative Action

"Frontline" television documentary, Assault on Affir-

mative Action. He was featured in a segment of One

Curry was part of the weeklong Nightline special,

America, CNN, C-SPAN, BET, Fox Network News,

Curry is immediate past chairman of the Board of

Trustees at Knoxville College, his alma mater. As a

student at Knoxville College, he was quarterback

and co-captain of the football team, editor of the

school newspaper and attended Harvard and Yale on

"America in Black and White." He has also appeared

Plus One, a PBS documentary on mentoring.

on the CBS Evening News, ABC's World News Tonight, The Today Show, 20/20, Good Morning

MSNBC and ESPN.

summer scholarships.

Dr. Fergus is the founder and director of the series of Healthy Hearts projects - "Harlem Healthy Hearts, Montserrat Healthy Hearts and Nigerian Healthy Hearts" which involves education, demonstration and screening for chronic conditions that lead to heart disease. She has embarked on three medical mission visits to Montserrat since 2011 and plans for a first mission to Nigeria in 2015.

Dr. Fergus is also Mrs. Rowe mother of three and married to Robert Rowe. She enjoys decorating, gardening, reading and traveling. She is an active member in her community and is the Chapter president of Jack and Jill Incorporated—Rockland County Chapter. She has been featured in numerous articles and magazines including Essence, Heart and Soul and Girlfriends Magazines. She has also been a guest speaker on several radio and TV stations. Dr. Fergus continues to be very active in communities where health care disparities are present.



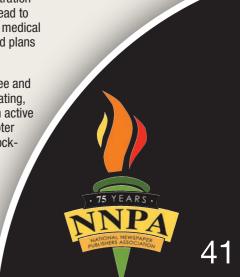
Icilma V. Fergus, MD, FACC Associate Professor of Medicine and Director of Cardiovascular Disparities Mount Sinai Medical Center

Icilma V. Fergus, MD is Associate Professor of Medicine and Director of Cardiovascular Disparities at Mount Sinai Medical Center. Prior to that she served as Chief of the Division of Cardiology at Columbia University Harlem Hospital Center for three years. Her undergraduate and graduate education were at Barnard College, Columbia University and SUNY Downstate. She completed her residency and Chief residency at Albert Einstein Medical Center. Dr. Fergus completed her cardiology fellowship at Weill Cornell Medical Center. She is board certified in Internal Medicine and Cardiology.

Dr. Fergus has authored numerous articles related to heart disease and congestive heart failure in peer-reviewed journals including her contribution to the book entitled

"Cardiovascular Disease in Ethnic Minorities". Her current clinical and research interests involve cardiovascular disparities, Hypertension, Heart Failure and heart disease in women. She has been an investigator in several clinical trials.

Dr. Fergus is an active member of many professional memberships, including the American Society of Hypertension, American Heart Association, and the American College of Cardiology. Dr. Fergus is National President of the Association of Black Cardiologists and has served on the board of the Association of Black Cardiologists for six years including



NNPA 2015 Annual Convention



Ryan Fox
Communications Associate
The Annie E. Casey
Foundation

Ryan Fox is a communications associate with the Annie E. Casey Foundation, providing media relations and support for KIDS COUNT, the Foundation's longest-running initiative.

Prior to joining Casey, Ryan managed communications and public relations for the Coalition for

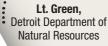
Community Schools at the Institute for Educational Leadership. Ryan is also a former journalist, covering government and social justice issues for the Dayton Daily News in Ohio and The Capital in Annapolis, Md.



Henry Louis Gates, Jr.
Alphonse Fletcher University
Professor and Director
of the Hutchins Center
for African and African
American Research,
Harvard University

Henry Louis Gates, Jr., is the Alphonse Fletcher University Professor and Director of the Hutchins Center for African and African American Research at Harvard University. Emmy Award-winning filmmaker, literary scholar, journalist, cultural critic, and institution builder, Professor Gates has authored seventeen books and created fourteen documentary films, including Wonders of the African World, African American Lives, Black in Latin America, and Finding Your Roots, series three of which is currently in production. His six-part PBS documentary series, The African Americans: Many Rivers to Cross (2013), which he wrote, executive produced, and hosted, earned the Emmy Award for Outstanding Historical Program-Long Form, as well as the Peabody Award, Alfred I. duPont-Columbia University Award. and NAACP Image Award. Having written for such leading publications as The New Yorker, The New York Times, and Time, Professor Gates now serves as chairman of TheRoot.com, a daily online magazine he co-founded in 2008, while overseeing the Oxford African American Studies Center, the first comprehensive scholarly online resource in the field. In 2012, The Henry Louis Gates, Jr. Reader, a collection on his writings, was published.

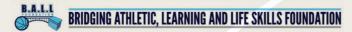
The recipient of fifty-five honorary degrees and numerous prizes, Professor Gates was a member of the first class awarded "genius grants" by the MacArthur Foundation in 1981, and in 1998, he became the first African American scholar to be awarded the National Humanities Medal. He was named to Time's 25 Most Influential Americans list in 1997, to Ebony's Power 150 list in 2009, and to Ebony's Power 100 list in 2010 and 2012. He earned his B.A. in English Language and Literature, summa cum laude, from Yale University in 1973, and his M.A. and Ph.D. in English Literature from Clare College at the University of Cambridge in 1979. Professor Gates has directed the W. E. B. Institute for African and African American Research—now the Hutchins Center—since arriving at Harvard in 1991, and during his first fifteen years on campus, he chaired the Department of Afro-American Studies as it expanded into the Department of African and African American Studies with a full-fledged doctoral program. He also is a member of the American Academy of Arts and Letters and serves on a wide array of boards, including the New York Public Library, the NAACP Legal Defense Fund, the Aspen Institute, Jazz at Lincoln Center, the Whitney Museum of American Art, Library of America, and the Brookings Institution.





BRIDGING ATHLETIC, LEARNING AND LIFE SKILLS FOUNDATION

Randy Henry, Founder, The B.A.L.L Foundation





Hiram E. Jackson, Chief Executive Officer, Real Times Media

Hiram E. Jackson is managing partner and chief executive officer of Real Times Media, a multimedia company headquartered in Detroit. Under his leadership the company, which is comprised of the nation's largest African-American owned and operated newspaper organization, a niche publishing arm and a digital archive of African-American artifacts, has grown to become a leading provider of original print content for African-American related news, entertainment and lifestyle information.

Prior to his appointment as CEO of Real Times in 2006, Jackson led Genesis Energy Solutions, a utility construction firm and Globalview Technologies, an international technology firm with revenues in excess of \$80 million. The consummate entrepreneur, being both imaginative and intuitive, Jackson

has also launched several other enterprises and joint ventures employing hundreds of employees throughout the United States.

Jackson's visionary leadership has gained him numerous acknowledgements and accolades. He has been profiled in several publications including Savoy Magazine, Diversity MBA Magazine and Black Enterprise. Jackson has also been recognized as a top 40 executive under the age of 40 by Crain's Detroit Business and was named one of Michigan's most powerful African American leaders by Corp! Magazine.



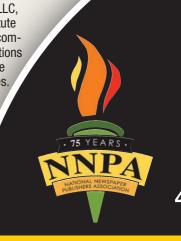
Dr. Joseph E. Kimbrough
Founder and Owner,
Sensible Business
Consulting Group, (SBCG)
LLC, and Sensible Business
Career and Training Institute
(SBCTI)

Renowned speaker, educator, engineer, author, activist and entrepreneur, Dr. Joseph E. Kimbrough is rising to national prominence by delivering high energy messages that engage, equip, empower, elevate and encourage businesses, communities, and educational institutes to improve their bottom line. Known for his engaging personal approach, Kimbrough has over 20 years of extensive experience in various aspects of product engineering, manufacturing, education, quality and continuous improvement. With executive coaching, directing organizational change initiatives, leadership and team development, workforce development and strategic planning.

After overcoming many obstacles such as living in the "Foster Care System," Kimbrough went on to obtain a Master's of Science degree in both Manufacturing and Engineering Management and is currently a candidate to receive his Doctorate of Education in Leadership and Management from St. Thomas University. Kimbrough has an Electrical Engineering background from the University of Michigan and Rennselaer Polytechnic Institute, which was sponsored by Ford Motor Company.

Kimbrough served as an expert panelist and trainer for Congressman John Dingell in helping individuals put their best foot forward in transitioning to a new career with nearly 700,000 Michiganders out of work. Under Governor Rick Snyder newly formed "system of schools" the Education Achievement Authority whose goal is to revolutionize and transform the delivery of pre-kindergarten through twelfth grade education within the state of Michigan, utilized Mr. Kimbrough as an motivational speaker to get students and staff to understand what tools are required in "Becoming a Student Leader in the 21st Century" at Michigan State University.

The high unemployment rate within many communities has caused many to become APATHETIC, Kimbrough saw a need to address the issues plaguing our society and became the founder and owner of Sensible Business Consulting Group, (SBCG) LLC, and Sensible Business Career and Training Institute (SBCTI). SBCG is a North American provider of comprehensive Quality, Training and Consulting solutions in Building Confidence and Creating Competence among schools, businesses, and individual's lives.





Kamilia Landrum
Program & Membership
Services Director
Detroit Branch NAACP

Kamilia Landrum is a current member of the National Board of Directors for the National Association for the Advancement of Colored People. She joined the Board in February of 2012 and became Vice Chair of the National Youth Work Committee, a member of the Finance and Audit Committees respectively, and was most recently appointed as Vice Chair of the Image Awards Committee. In her local chapter, she serves as Co-Advisor to the Detroit NAACP Youth Council and Chair of the Detroit Branch NAACP Young Adult Committee.

Ms. Landrum graduated Magna Cum Laude with her Bachelor of Science Degree in Business Administration in the Spring of 2012 from Florida Agricultural and Mechanical University. During her studies she was heavily involved in the Student Government Association as a Student Senator where she served as Chair of the Organization and Finance Committee, Chair of the Activity and Service Fee Budget Committee, and Chair of the Judicial and Rules Committee. Additionally she served as Chair of the Fight for

Freedom Fund Banquet for the FAMU Chapter of the NAACP, and Treasurer of the Beta Alpha Chapter of Delta Sigma Theta Sorority, Inc.

Currently Ms. Landrum is pursuing her Masters of Public Administration at Wayne State University. Her career goals are to work in strategic management and growth for non-profit organizations and the United States government. She has interned for the industry leading accounting firm KPMG, LLP, with a hope to merge the learned skills in business and current leadership opportunities to be a better advocate for those who cannot do so for themselves. She guides her life by the scripture, "For I know the plans I have for you, plans to prosper you and not to harm you, plans to give you hope and a future." — Jer. 29:11

She is the proud and only daughter of songwriter and playwright, Apostle Dr. Thomas I. Butler, and song writer and gospel recording artist, Pastor Kim Butler.



Clinton Lechich
Regional Digital Sales
Manager
Radio One Detroit and
Cleveland

Clinton Lechich has been a digital media development and online marketing professional since 2004 and currently holds the position of Regional Digital Sales Manager with Radio One Detroit and Radio One Cleveland. His extensive experience includes website development and search engine optimization, multi-media graphic design, social

media marketing and brand development among many other core competencies. During his time in the digital marketing field, Clinton has developed award-winning integrated campaigns for a variety of local and national clients and he continues to build non-traditional streams of digital revenue both for Radio One and their clients as well.



Tanisha Leonard Vice President, Business Development – Real Times Media

Tanisha Leonard is the vice president of business development for Real Times Media, a multimedia company headquartered in Detroit, Mich. In this role, Tanisha is a key member of the executive team leading the company's strategic direction. Her day-today responsibilities include driving business growth via the development of custom marketing programs and partnership opportunities related to Real Times Media's five flagship brands— the Atlanta Daily World, Who's Who Publishing Company, the Chicago Defender, the Michigan Chronicle, and the New Pittsburgh Courier.

Prior to joining Real Times Media, Tanisha was the marketing manager for third-party logistics provider, NLM where she developed and implemented marketing strategies for the \$300 million expedited freight manager. Previous to that, she served as an account supervisor in the automotive/ manufacturing technology practice at Airfoil Public Relations, Inc. where she provided communications program management for key automotive, alternative energy, logistics and health care accounts.

Preceding her tenure with Airfoil, Tanisha was public relations manager at GM R*Works, a promotions and events agency dedicated to General Motors. In this position she conceptualized and implemented consistent, proactive public relations programming for the flagship driving program AutoShow in Motion and oversaw the customization and dissemination of the press materials throughout the 20+ markets touched by the tour. She secured coverage in a variety of local outlets as well as national publications including the Wall Street Journal and the New York Times.

Before GM R*Works, Tanisha held positions of increasing responsibility at several large automotive advertising agencies. During this time, her responsibilities included the management of marketing public relations efforts for three automotive brands and a role of assistant program director for a prestigious, nationally renowned design award competition.

Tanisha holds a bachelor's degree in advertising from Michigan State University in East Lansing, Mich.



Rosetta Miller Perry Publisher, The Tennessee Tribune

Rosetta Miller Perry, a graduate of the University of Memphis where a scholarship was named in her honor 50 years ago, is a former member of the USN from Coraopolis, Penna. Perry retired from the EEOC as Tennessee Area Director. Miller Perry, the first African American Female Publisher in Tennessee, established The Tennessee Tribune Newspaper in 1991. Miller Perry is also founder of the Nashville Black Chamber of Commerce and Anthony J. Cebrun Journalism Center and a member of 13 national and local organizations. Perry has received more than 300 honors, awards and citations in the last 30 years, which are displayed in The Tennessee Tribune office. In 2013, Miller Perry established the Rosetta Miller Perry and Dr. Ludwald Orren Pittipher Perry Tribune Newspaper Library which houses the Tribune Internet Take 10 weekly show in partnership with Tennessee State University, which houses the Tribune's Pumps and Politics internet show. In October 2013, Miller Perry established CultureFest/Nashville,

using Atlanta's 30-year-old Culture Fest as a role model. The event has been endorsed by the Mayor of Nashville and Black Council members and includes a jazz and blues festival featuring national and local artists, the Coretta Scott King Awards Book Fair in partnership with the Nashville City Library, as well as educational programs that include use of Vanderbilt, Belmont, Tennessee State, Fisk, Scarritt Bennett and other local colleges. The event is scheduled for the last week in August 2014. In May 2014, Miller Perry produced a successful jazz breakfast aptly named Pancakes and Politics, an event for local candidates running for judge, hosted by one of the largest law firms in downtown Nashville. By securing donated use of the law firm facilities and catering, the event raised thousands for the Tribune's Journalism Center. A second Pancakes and Politics jazz breakfast event is scheduled in July at Perry's home.



Cheryl Pearson-McNeil
Senior Vice President,
U.S. Strategic Community
Alliances and Consumer
Engagement
Nielsen

Cheryl Pearson-McNeil is Senior Vice President of U.S. Strategic Community Alliances and Consumer Engagement for Nielsen, the global company that measures what consumers watch and what consumers buy in more than 100 countries around the world. She is responsible for increasing the company's brand awareness among African-American, Asian American and Hispanic non-profit organizations, leaders and consumers — elevating their understanding of Nielsen's measurement services to assist in improving the overall probability of their inclusion in Nielsen's panels, studies and surveys.

She oversees the company's multicultural advertising and communications strategies and is the visionary behind Nielsen's award-winning African-American Consumer Report. This report led to the company's historic production of other individual reports focusing on the rapidly growing Hispanic, Asian, and Women consumer markets. She is a highly accomplished leader and much sought after keynote speaker presenting "WOW!" moments by sharing compelling research, statistics and consumer trends in an interactive way that leaves audiences feeling empowered and uplifted.



Eugene Mitchell, Corporate Vice President, New York Life Insurance Company

Eugene Mitchell is the Corporate Vice President and manager of the African-American Market Unit within the Agency Division of New York Life Insurance Company. He is responsible for developing and executing the company's targeted recruiting, sales and marketing campaigns within the African-American community on a national scale. He also supports the development, retention, and promotion of 1,100+ African American Market agents, and 20+ African American managers.

In 2011, Eugene founded and created the \$50 Billion Empowerment Plan – a 5-year initiative to accumulate \$50 billion of in-force life insurance, intended to transfer as future income into the African American community. To date, over 101,000 lives have been insured, and \$21.7 billion has been placed toward the goal (43%). The program encompasses recruiting, training, lead generation and branding components.

Under his leadership, the African American Market Unit has delivered double-digit sales and recruiting growth over the past ten years. He has played a significant role in assisting the Company to receive several awards for outstanding commitment to local communities and positive diversity practices. Eugene has authored, and been featured in, numerous industry publication articles. He received the "Business Mover and Shaker" award from New Visions in Business Magazine, and was named a "Next Generation Business Leader" by Minority MBA Magazine. He joined New York Life in 2001.

Eugene earned his MBA in Finance & Management from New York University's Stern School of Business, and his B.A. in Finance from Florida International University. He is a graduate of the Executive Leadership Council's (ELC) Strengthening the Pipeline Program, and is also a member of the 100 Black Men of America. Inc.



Gail Perry-Mason
Director of Investments,
Oppenheimer & Co., Inc.
Founder and CEO of Money
Matters for Youth

Detroiter Gail Perry-Mason broke the glass ceiling when she climbed the corporate ladder beginning as receptionist and landing as the Director of Investments for Oppenheimer & Co., Inc. She holds a Series 7, Series 63 and Series 65 license. Her courageousness didn't stop there, she invokes that same passion to help change her community where she continues to make her mark, not only in the financial industry but wherever she can serve. Known for her heart of gold, Perry-Mason is dedicated to change. Gail's platform of socially responsible investing has presented a plethora of opportunities including writing, teaching as well as local, regional and national speaking engagements. A well sought-after speaker, she pursues her passion for change. Gail is founder and CEO of Money Matters for Youth, a non-profit organization that teaches financial literacy to youth and hosts an annual Money Matters for Youth Camp which is in its 19th year.

In her quest to educate her community on socially responsible investing, Gail co-hosted and award-winning talk show, "Building Wealth," which was broadcasted on Mix 92.3 Detroit, and Comcast Cable, as well as a radio show "MIX Money Minute." Gail has appeared on numerous television networks including local Detroit news stations and programs. BET, Fox News, PBS, CNN, MSNBC, and NPR Radio, and Oprah's debt diet, to discuss the national bestseller book she co-authored with Glinda Bridgforth; Girl, Make Your Money Grow. Gail has also been featured in a host of publications including; Ebony, Black Enterprise, On Wall Street, Research Magazine, Good Housekeeping, Essence, Jet, Detroit Free Press, Detroit News, Signature Magazine, Corp!, Washington Post, and Associated Press newspapers to name a few. She is the recipient of a plethora of awards and is a board member of several organizations.



Norman Rich
President and Chief
Executive Officer,
Lighthouse Strategic
Services

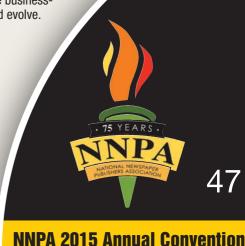
Recognized by clients and associates as a first- and last-mile visionary, Norman Rich spent more than 35 years working in every facet of marketing and communications. Norman draws upon his deep experience in design, marketing, communications, customer relationship management, advertising, direct response, interactive marketing and business management to provide multidisciplinary engagement leadership.

Norman is as comfortable in the world of fast-paced entrepreneurial start-up environments as he is with Forbes/Fortune 100 clients. He was a vital part of the growth and success of each venture with which he has been associated. For eight years, Norman was President and CEO of Black Ink Communications, growing the company from one to five offices (NY, NJ, Los Angeles, Tulsa, OK, and Miami) before joining Arnold Worldwide, in 1994, one of the world's

leading advertising firms, as Senior Vice President, Director of Interactive and Direct Response.

In April of 2001, Norman formed Lighthouse Strategic Group. Hands-on experience in evaluating organization strategy has enabled Norman to lead smart people with diverse talents and to educate clients on content strategy throughout his career. The impact of these solutions changed the way the world works for many companies, including Exxon/Mobil Oil Corporation, AOL, NAACP, Lockheed Martin, and Sallie Mae.

In addition to his keen ability to build business and find new markets, Norman continues to create opportunities for the companies he serves. His commitment to exceeding customer expectations by developing value-driven client-partnership alliances and initiatives enabled him to bolster clients' value propositions and maintain flexibility as the businesses he partnered with continue to grow and evolve.





Angela Spencer Ford VP, Strategic Development GlobalHue/MultiConnect

Angela Spencer Ford is an experiential marketing and brand communications strategist with more than 15 years of experience conceptualizing and implementing national and regional multicultural marketing campaigns that strategically link pillar platforms that use consumer behavior and lifestyle to authentically connect with key audiences where they live, breath, work, and play.

Sgt. David L. Wallis, Detroit Public Schools





Malaya Watson Recording Artist and American Idol Top Ten Finalist Detroit, MI

Malaya is 17-year-old recording artist from Metro-Detroit. She originally rose to fame after gaining millions of views on her covers of popular songs on the social media app, Vine. During the summer of 2013 at age 15, Malaya auditioned for the 13th season of the popular TV show, American Idol. Malaya instantly won over the hearts of America with her huge vocal range, ability to connect with the audience, and fun personality. Malaya earned an eighth place finish, becoming the youngest Top Ten Finalist from Michigan in American Idol history. In the summer of 2014, Malaya took part in the 40 city United States and Canada American Idol Live! Tour. Malaya has a unique sound and she describes her music as "Old-Soul with modern sound," and recently released two of her debut singles "Worth It All" and "Drown," both of which are freely available on SoundCloud app. She was born into a musical family with her father being a musician as well. At a very young age and with the guidance of her father, Malaya taught herself how to play numerous instruments including the piano, guitar, tuba and drums. As her passion for music strengthened, she joined the Michigan Opera Theater Children's Choir. Later,

she then joined the Mosaic Youth Theater of Detroit where she truly bloomed into the songstress and performer we know today.

Most recently, Malaya has been invited to perform in various events around Metro-Detroit area while finishing her senior year high school after her return from the tour. Sampling of these activities varies from fun to concert events:

- receiving the "key of the City of Southfield" from then Mayor Brenda Lawrence;
- singing the National Anthem during a Lions Football game;
- guest artist for various charitable & business organizations;
- performing in celebrated events like Noel Nights in Detroit, 30th anniversary of the Peace Walk honoring the Martin Luther King day, 15 years of Jackets for Jobs, Inc, 34th annual Black History Month by the Ford Employees African Ancestry Network.



Tamara Weston Manager, Multicultural Marketing Macy's

Tamara Weston is a strategic and enthusiastic marketing leader with a unique blend of brand management and marketing partnerships experience. She is most passionate about connecting diverse consumers with the brand she manages. Ms. Weston's key responsibilities are inclusive of ensuring that Macy's multicultural advertising delivers on its objectives and goals. She works closely with Macy's award winning marketing and creative teams to produce ads that speak directly to the multicultural customer. She is committed and experienced in

leveraging advertising mediums that best reach her target audience and creating value messaging that most resonates with the consumer. She has a strong competency in brand and advertising campaigns that are holistic and integrated.

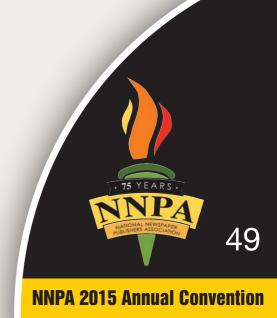
In 2014, Tamara was named as the first African-American Chairwoman to head the Corporate Advisory Board for the National Association of Hispanic Publishers (NAHP).



Norris West Director of Strategic Communications The Annie E. Casey Foundation

As director of strategic communications, Norris West leads a team that works to support the Foundation's program and capacity-building units in developing messages, tools and communications materials that share our lessons and best ideas.

He is a former journalist who spent the majority of his 23-year journalism career at The Baltimore Sun, covering a broad range of assignments that included legal affairs, nonprofits, business and transportation. Since leaving journalism, he has worked as a communications professional. He has been director of communications at the Maryland Department of Human Resources, the National Legal Aid & Defender Association and Casey Family Programs. In addition, he has served as press secretary at the Corporation for National and Community Service and communications strategist at the U.S. Coast Guard.





Roderick G. White New York Life Insurance Company

Roderick G. White is committed to the eradication of poverty in the African American community in the United States and the world. Rod believes that the problem facing Blacks and minority communities is not crime, drugs and non-nuclear households but rather a lack of financial resources. To that end, Rod is committed to changing the pattern of minority spending, specifically, African Americans form being wealth spenders to becoming wealth creators.

Rod is a graduate of Bowling Green State University, with degrees in Sociology and Speech Communications and Northwestern University's Executive Studies Program. Upon completion of his college studies, he became a social worker in Cleveland, Ohio. Rod started his insurance career with the Allstate Insurance Company where he became the youngest African American ever promoted to the Officer level and held several positions managing financial and operational functions

in the field and home office. Rod went on to start his consulting firm and became an industry consultant

hip-hop artists and recording industry executives. In

addition, Dr. Chavis is a co-founder, senior advisor

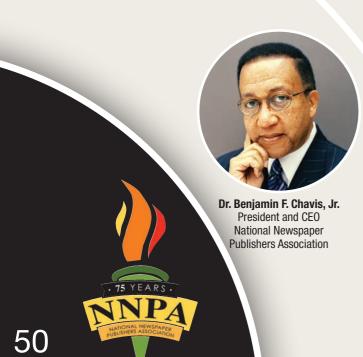
Dr. Benjamin F. Chavis Jr., entrepreneur and global business leader, educator, award-winning author and syndicated columnist, civil rights leader and NAACP Life Member is the President and CEO of the National Newspaper Publishers Association (NNPA). Dr. Chavis is a fifty-year veteran of the worldwide movement for freedom, justice and equality. He was the founding president of Education Online Services Corporation, the leading provider of online higher education for Historically Black Colleges and Universities (HBCUs) across America, as well as other academic institutions of higher learning throughout the world. Dr. Chavis was elected in 2013 to the national board of the National Association for Equal Opportunity in Higher Education (NAFEO). Dr. Chavis is also the former president, CEO and co-founder with Russell Simmons of the Hip-Hop Summit Action Network (HSAN), the nation's largest coalition of

for two other major insurance and financial services companies, Prudential and Mass Mutual.

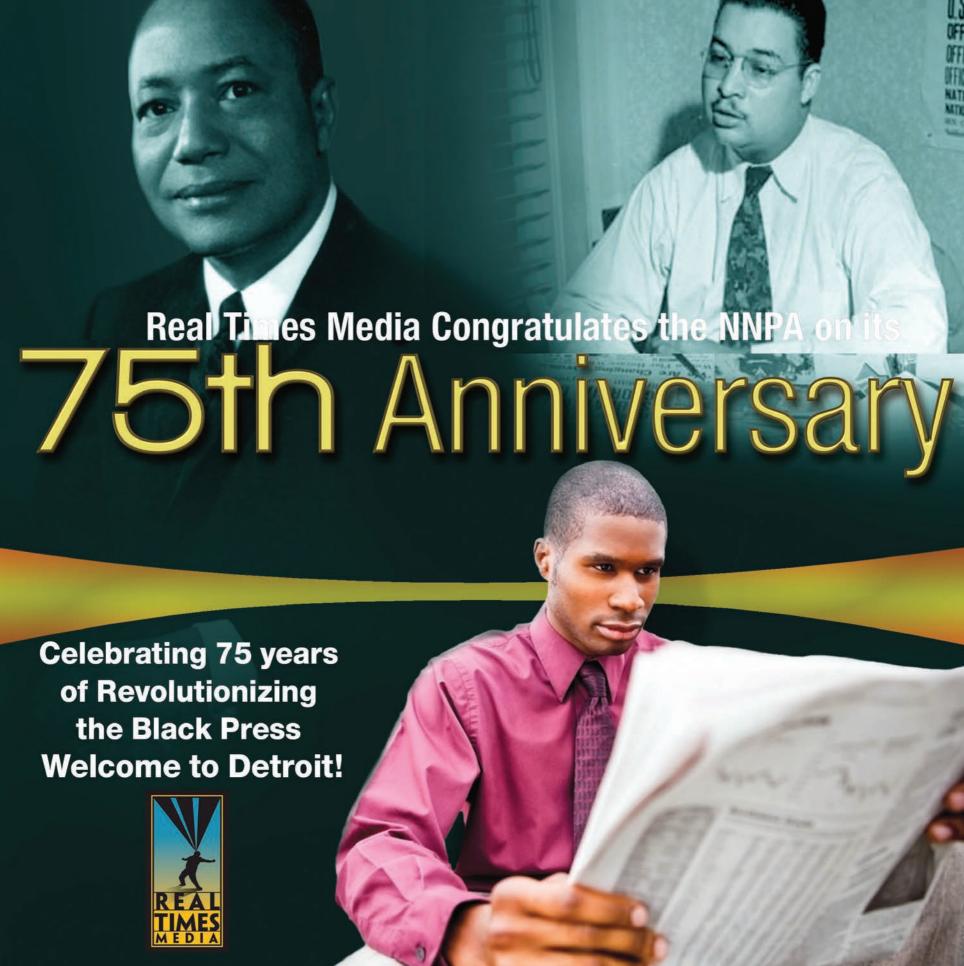
Rod joined New York Life in 2007 as a Financial Services Professional. While in the field, Rod won a number of awards including the Sid Franklin Award, Annuity Leader Award, Annuity Champion Award and was the #1 National New Organization Premium Leader for the African American Market Unit. In 2009. Rod was promoted to Partner with New York Life in the Northern Ohio General Office located in Cleveland, Ohio. In this role Rod was a three time recipient of the New York Life Career Commitment Award for Leadership in Recruiting and was the Northern Ohio Recruiter of the Year for three consecutive years. Rod is a currently a Field director with New York Life in the African American Marketing Unit (AAMU) of the Cultural Markets Division, a member of the Home Office AAMU Core Group Committee and a Lead Ambassador for the New York Life African American Market Unit's \$50 Billion Community Empowerment Initiative. Rod has served as a board member for several groups and organizations, and is the author of two books.

and former president of the Diamond Empowerment Fund (DEF) that supports higher education academic scholarship programs in Africa. Dr. Chavis served as member of the Clinton-Gore Transition Team and on President Clinton's Council on Sustainable Development. From the 1960's to 2015, Dr. Chavis has led the NAACP, the Southern Christian Leadership Conference, National African American Leadership Summit, Million Man March, and the United Church of Christ Commission for Racial Justice.

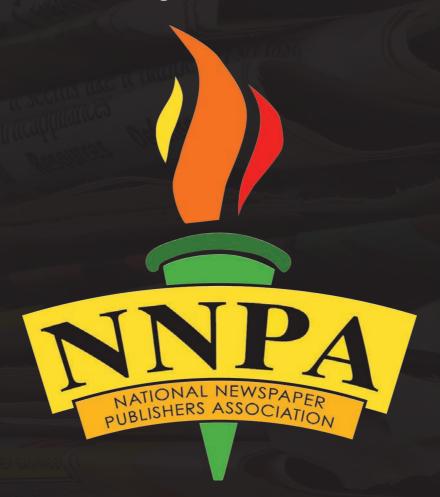
A native of Oxford, North Carolina, Dr. Chavis received the Bachelor of Arts, BA, in Chemistry from University of North Carolina; the Master of Divinity, M.Div., magna cum laude, from Duke University; and the Doctor of Ministry, D.Min, from Howard University. Dr. Chavis has also completed course requirements for the Doctor of Philosophy, Ph.D., in systematic theology, from Union Theological Seminary. Dr. Chavis is an ordained minister in the United Church of Christ.



NNPA 2015 Annual Convention



The Houston Defender Media Group congratulates the



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Briar D. Davis



August W. Wooden

Name of College/University
Clark University
Pennsylvania State University
Tougaloo College
Alcorn State University
Elizabeth City State University
Florida A&M University
Morehouse College
Spelman College
Howard University
Tennesse State University

Scholarship Recepient	Type of Scholar
Briar D. Davis	GM
August W. Wooden	GM
Diamond Williams	GM
Renita S. Lacey	GM
Eley E. Bethany	GM
Autumn E. Bell	GM
Austin Williams	GM
Soriya Ward	GM
Ashley R. Young	GM
Morgan Jackson	GM



Autumn E. Bell



Austin Williams



Diamond Williams



Ashley R. Young

NNPA FOUNDATION 2015 SCHOLARS

The National Newspaper Publishers Association Foundation has awarded 21 cash scholarships of \$1,000 each to student scholars for the 2015-2016 school year. Sponsors for the student scholars are Ford and General Motors. The students who received the cash awards represent Historically Black Colleges and Universities and other institutions of higher learning majoring in journalism, mass communication, and English, with an emphasis in journalism or multimedia. After receiving notice of awards, several scholars sent testimonies and messages of appreciation.



Renita S. Lacey



Morgan Jackson



Soriya Ward



Eley E. Bethany

Name of College/University Dillard University Mississippi Valley State University North Carolina Central University Bennett College for Women Fisk University Jackson State University Texas Southern Tuskegee University Hampton University Xavier University of Louisiana



Tasia M. Sweezer



Samanda Robinson



Kaelin L. Maloid



Carrissa E. Clark



Arrianaa McLymore



Amber L. Vernon



Danielle Miller



Maekala Bryant



Jeremy Anderson



55



CONGRATULATIONS

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75TH ANNIVERSARY





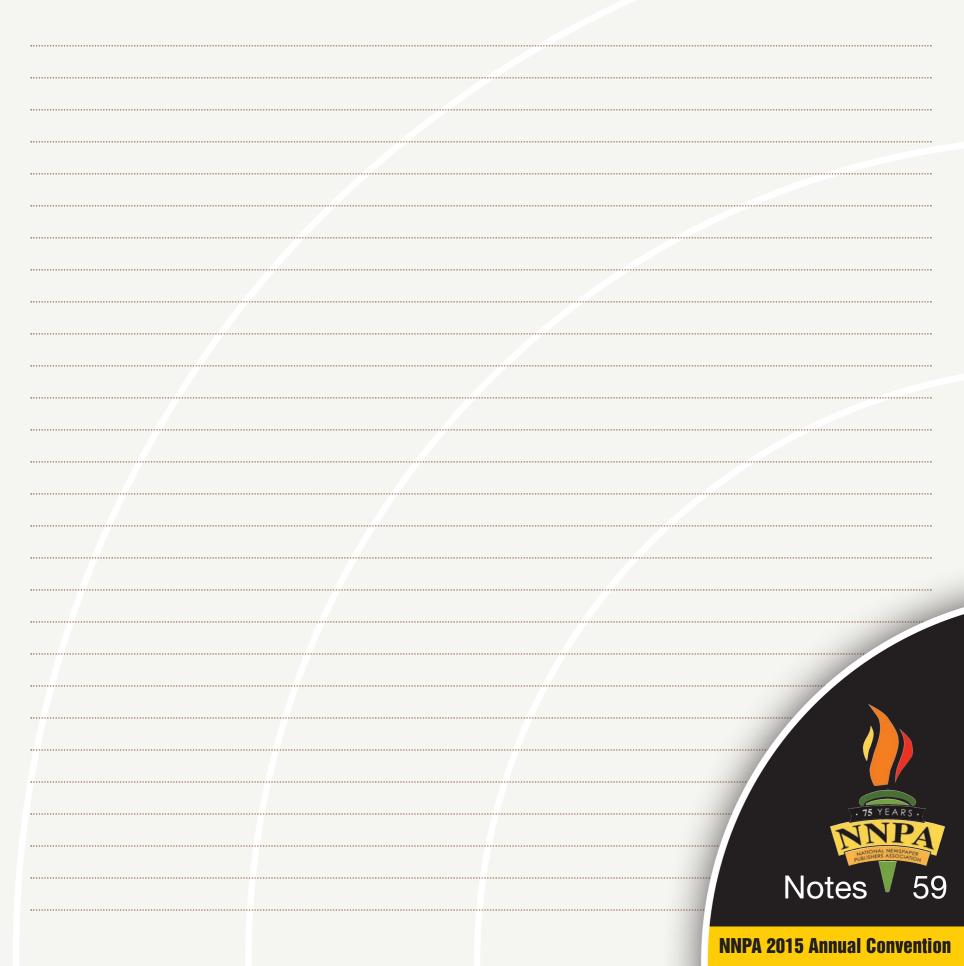
CONGRATULATIONS

NATIONAL NEWSPAPER PUBLISHERS ASSOCIATION

75TH ANNIVERSARY







ACKNOWLEDGEMENTS

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NNPA Convention Committee: Karen Carter Richards and Terry Jones, Co-Chairs; Lenora Alexander, Amelia Ashley-Ward, Natalie Cole, Bobby Henry, Sr.

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Monique Henderson, Owner & Event Planner, MoHen & Associates

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