

## Design/Illustration/Web/Print/Marketing

Imaginative and multit talented Senior Graphic Designer with proven success producing compelling, print and web publications and marketing tools that boost revenue, brand awareness and competitiveness for high-stakes media, commercial, and non-profit organizations. Demonstrated expertise managing deadline-driven projects while serving as a creative strategist and trusted resource to clients, team members and stakeholders. Diplomatic leader and patient problem solver with masterful technical abilities. Talented at addressing the big picture and articulating project design strategies with excellent communication and interpersonal skills.

## WON 5 AWARDS FOR THE WASHINGTON INFORMER



## Skills Summary

- Print Layout & Production
- Web Design/graphic
- Branding & Marketing Concepts
- Collateral & Exhibits
- Logos, Signage, Silk Screening
- Client & Stakeholder Relations
- Time & Resource Planning
- Project Management
- Team Building & Leadership
- Computer Maintenance

## Relationships

- National Museum of National History
- City of Baltimore AIDS Campaign
- People for the American Way
- Religious Coalition for Reproductive Choice
- National Coalition on Black Civic Participation
- Destination Magazine
- 100 Black Men of Atlanta, Headquarters
- Lifeline Magazine
- National Newspaper Publishers Association
- Port of Harlem Magazine
- Congressional Black Caucus Foundation
- Washington Informer Newspaper

## Education

**Corcoran School of Art**  
Washington, DC  
BFA Coursework in Graphic Design,  
Illustration and Photography

**Prince George's  
Community College**  
Largo, MD  
Fine Arts, Graphic Design  
and Illustration

## Career Highlights

Art Director, Port of Harlem Magazine/Washington View Magazine / Washington Living Magazine — Defined and managed layout standards and coordinated production of three distinct monthly, four-color magazines.

Instructor, Friendship Public Charter School — Taught graphic design to middle and high school students. Supervised the production of full-color magazine from concept through completion. The publication received an award from the National Scholastic Press Association.

Graphic Designer, VanGarde Communications, Inc. — Logical Expression in Design, Smith Graphics — Provided design leadership and expertise for marketing, advertising and other design projects that drove new business for client companies by up to 15%.

## Brian Young

[www.yd-design.com](http://www.yd-design.com)

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## Software /Mac OS & Windows

	0	Proficient	10
InDesign			
Photoshop			
Illustrator			
Adobe Acrobat			
QuarkXPress			
Keynotes			
Word			
PowerPoint			

## Professional Experience

### YOUNG DESIGN, Washington, DC

Art Director and Graphic Designer / August 2000 to Present

Provide leading-edge design and production services to public and private-sector organizations in the Washington, DC metropolitan area. Work closely with clients to pinpoint needs, present solutions and manage all phases of creative and technical projects. Design, develop and produce print/digital publications, brochures, annual reports, logos, web graphics, t-shirts, exhibits and presentations. Cultivate lasting client relationships. Ensure 100% on-target, on-budget and on-time project execution.

- Built a strong reputation as a skillful and imaginative art director, designer and production artist for top-tier clients.
- Introduced new standards for design and innovation to enable minority organizations, media resources and causes to compete with leading publications, businesses and organizations at the highest levels.
- Hand-selected to design and produce the Washington Informer Newspaper, a 48 to 64-page weekly publication (plus supplements). Participated in revitalizing the design of the historic newspaper, which led the paper to receive the Robert L. Vann Award, Second Place for best layout and design (National Newspaper Publishers Association).

### SMITHSONIAN INSTITUTION, NATIONAL AIR and SPACE MUSEUM (NASM), Suitland, MD

Exhibit Specialist / June 1996 to August 2000

Transformed the graphic production department by implementing and operating a robust, scalable technology system at the Smithsonian NASM Paul E. Garber Facility. Setup and coordinated large-format production and digital/traditional design printing of gallery exhibition panels. Trained, motivated and mentored staff, interns and volunteers. Operated a wide variety of graphic design software, cameras, power tools and other equipment.

- Successfully created and produced superior-quality designs that were used to educate and inform visitors of the National Air and Space Museum (NASM); many exhibits are still on display 13+ years later.
- Led the organization's upgrade to a digital design printing process, which dramatically improved quality, consistency and efficiency.
- Advised decision-makers on the best possible strategies for translating blueprints, drawings or other information into exhibits and applied graphics.

### Destinations



### PG SUITE



### Infographics

